

Apollo Bay Radio, 2014 AGM
Technical Report
Joe Miles

General

We bought and installed all the equipment in the studio, and (1 exception, I failed to schedule a playlist correctly, rectified in March) there haven't been any failures. This was done on a limited budget, and I'm quite pleased with the result. Given the budget was limited, we decided to buy equipment that was of good enough quality to begin work with, but that could be repurposed to production or training once we have a budget for upgrades.

Upgrading & Future Work

Studio

Nothing needs updating yet, and the first round of equipment replacement isn't due until early 2017 - namely the on-air computer and the router. That said, if anyone can see a good value opportunity for an upgrade (especially if the thing being upgraded can be repurposed immediately) then please let me know! I think it'd be good if we look at upgrading the production desk, possibly in conjunction with the on-air desk.

Outside Broadcasting

We have received a grant from the Colac Otway Shire to put together a rig to do broadcasts from, well, anywhere. We've started to scout out good value equipment to buy and started to work out ways to get its signal to the studio and to air.

FM Transmitting

Technically, we're ready for a transmitter. We even have a place to plug it in :) The application is for it to be housed in the studio. We're about to buy the old OCR mast in front of the studio and we'll install our own aerial on top. An amazing benefactor, Gerry Pyne, has offered a 20W transmitter free of charge! :D

Streaming & Website

Last month there were 146 unique listeners from 8 countries. This has come down from about 170 or 180 in Feb & March - I'd expected a drop-off, and honestly I expected it to be a bit more - it's a testament to the quality of your shows! 350 - 500 website visits, Feb 1200 & March 1000 for the launch. If I was to guess, a lot of this is people going for the "listen now" button because they haven't saved it to their favourites. No service issues with either (stutter, delay etc) have been reported to me. Yay!