

Apollo Bay Radio, 2014 AGM
President's Report
Joe Miles

A Year's Building

This time last year we had an empty room that needed a cleanup and \$2000 in borrowed money.

The following is an extremely quick summary of what's happened, in no particular order;

- The cleaning, repairing and painting crew came in and restored the space to something we could use.
- Anton quite literally built the presenter's area, customised to our very own needs.
- An entire radio-studio worth of electronic equipment was bought and installed.
- Steve engaged in some strange form of black magic, connecting everything with everything else in a coherent way.
- Programming has been bedded down.
- People can reliably find and hear us.

I think, legitimately, those who put in their time, energy and expertise to get us here have done a job more amazing than I thought possible to give us an Apollo Bay Radio I didn't think we'd see for another year or two. We are in, I think, a fantastic position.

Sustainability

Community Engagement

I'm heartened to see the listenership as firm as it is after going for 8 months. Especially when accounting for the population of the town, we enjoy a loyal following. This is, in large part, due to the quality of the shows produced.

A very large proportion of the population of Apollo Bay are members of Apollo Bay Radio. There's *always* room for improvement but considering it's our inaugural year and we're currently without an FM broadcast, I'd call the community membership levels heartily satisfying.

Financial Sustainability

We've come from a position of having \$2000 in borrowed money, no equipment no income and ongoing expenses to the position we are in today. As the treasurer will have no doubt pointed out, the hard work isn't over and we still carry the liability - but we are solvent, with strong prospects for income through memberships, fundraising and sponsorship and without the sizeable setup expense of this past year.

Room For Improvement

Our decision-making systems are still less than ideal. Some of the group are geographically disparate, and some travel during the Bay's quiet winter months. This, combined with a large committee, has led to the impossibility of quorum, and hence no decision making. I think it appropriate that in the coming year we explore options for smooth decision making, including technical or software solutions where appropriate.

Final Thoughts

The technical report is very positive. The fundraising, sponsorship and treasurer's reports are very positive. Our programming has been bedded down, the quality of programming is, by and large, exceptional and our listenership is firm. All this despite not having an FM transmitter yet! We're in a state I honestly didn't think we'd reach for a year or two. There's still a lot of work to do, but we've accomplished some very good things.

I have been nominated for the glamorous role as Treasurer, and should I be elected to it, I will vacate the role as President. I feel pretty privileged to say I was Apollo Bay Radio's founding President, and worked alongside some of the most amazingly community-minded people I've ever met.

Thank you all for an astoundingly good first year.

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