

## Minutes Apollo Bay Radio, August 29 2013

**Attendance:** Bryan, Anton, Phil, Steve S, Bob T, John, Joe.

Apologies: Bob K, Allen H, Caroline .

### **Correspondence:**

- 1 ACMA attached below.
- 2 OCR has been advised that :
  - we will occupy the room on October 1<sup>st</sup>;
  - we offer \$3500 for all equipment;
  - we want a decision by Sept 20<sup>th</sup>.

### **Business**

#### **1 Establishment of studio:**

- a) Purchase or remove equipment after September 20.
- b) Joe to then purchase/install gear.

#### **2 Funding:**

- a) We will apply immediately to a number of local institutions for grants.
- b) Pro forma letters to be formatted by Anton, Bryan and distributed re membership and sponsorship.
- c) Loans: Anton, Phil, Bob, Bryan agreed to lend ABR amounts of \$500, to be recorded.

- d) Fundraising Activities: street stall in summer,  
Phil to organise Music Day with RSL on Sunday  
8<sup>th</sup> September.

### 3 **Programming Committee;**

EXPRESSIONS OF INTEREST are called for a Committee  
to:

adopt programming guidelines,  
set up weekly schedule,  
coordinate naming of shows,  
set up "Auto-Pilot",  
produce music to distribute to businesses.

( sample schedule attached)

4 **Production:** John, Steve, Anton, Bryan to produce  
announcements when studio is ready. All welcome to  
participate.

### .5 **Foreshadowed for next meeting:**

- a) **Sub-Committees:** Programming, Technical,  
Sponsorship.
- b) **Treasurer:** If Allen H withdraws, we need to appoint a  
Treasurer. Allen Rampal may be available.
- c) **Trading Name:** "Great Ocean Road Radio"
- d) **Loan register:** funds and equipment.

6 **Other items discussed:**  
PR measures. Disseminating our url.

Logo: Steve and John.  
Narrowband Licence Application.?

Licence Area Plan. We may make submissions at any time.  
Petition for a Licence?

Meeting closed 7 pm

Next Meeting : Thursday Sept 26, 5:30.

Dear Mr Dwyer

Thank you for your email below. Given the technical specifications for the Colac RA1 community broadcasting licence, it would be a matter for concern if the service cannot be received in Apollo Bay.

In relation to ABR seeking a review of the Colac RA1 licence area plan to make available a community broadcasting service in Apollo Bay, it would be open to ABR to make an application to the ACMA for such a variation using the ACMA B92 form at any time. However, consideration of any such proposal may take some time, given that there are other licence area plan variation requests in the pipeline.

Sincerely

**Stephen Atkins**  
Assistant Manager  
Community Broadcasting  
Content, Consumer & Citizen

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**Australian Communications and Media Authority**

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**From:** Bryan Dwyer [mailto:[bryanapollobay@gmail.com](mailto:bryanapollobay@gmail.com)]  
**Sent:** Saturday, 24 August 2013 10:13 AM  
**To:** Stephen Atkins  
**Subject:** ACMA2013/1186 re Application

Apollo Bay Radio Inc.

50 Costin Street

Apollo Bay

Vic. 3233

23/08/13

Ref: ACMA2013/1186

Dear Stephen,

Thank you for your response (Aug 2) to our Application for a temporary broadcast licence.

We acknowledge that ACMA has determined that the usual grounds do not exist and that our case does not constitute exceptional circumstances. You will understand that we do not agree with this judgement.

We acknowledge ACMA's view that granting the licence would not constitute economic or efficient use of the spectrum.

ACMA suggests that Apollo Bay would be unable to sustain two community broadcasting services.

We would like to advise ACMA of the following:

- 1 As of 22<sup>nd</sup> of August, 2013 there are NO Apollo Bay 3OCR presenters. It is highly unlikely that any former presenters will have further dealings with 3OCR.
  
- 2 Given that there are no active 3OCR members in Apollo Bay, it is highly unlikely that there will be any 3OCR studio in Apollo Bay in 2014.
  
- 3 It is also doubtful that there will even be an audible signal.

This state of affairs has occurred for several reasons including :

- The fact that belonging to 3OCR imposed a prohibitive financial cost on Apollo Bay presenters, members and sponsors.
  
- Substantial philosophical and governance differences existed between 3OCR management and its Apollo Bay membership.
  
- After years of effort by a number of Apollo Bay members of 3OCR, including 5 people joining the Committee of management, raising a very high proportion of 3OCR's funds, building and maintaining a viable studio and transmission antenna in Apollo Bay, it is our unanimous view that these differences are irreconcilable.

It is our intention to elaborate on these points at a time which ACMA feels would be appropriate; this might include any review of the LAP or of the current licence. Please contact us when you feel it is appropriate.

Apollo Bay Radio intends to broadcast online from November 1<sup>st</sup>, 2013.

We also intend to re-submit an application for a Community Broadcast Licence.

Yours sincerely,

Bryan Dwyer

Secretary

Apollo Bay Radio Inc.