

Sponsorship Report 2013 AGM

On behalf of John Smith and myself I would like to put the following report to this AGM

We have started approaching sponsors and hope to get most of businesses that we had contact with previously. We have been waiting till we had acquired the studio room at the YC and now that this has occurred we are beginning to talk to them all again. It also helps our purpose if we are able to state that the studio is close to broadcasting.

Overall the response from the discussions so far have been very positive and the fact that we are no longer associated to the Colac based community radio station would seem to be a huge positive from most people perspective.

As we begin broadcasting I think a number of options to approach people to become sponsors will present themselves that we have not recognised yet, due to the unusual nature of our initial broadcast method.

John has been out spruiking ABR and is doing a fantastic job.
We have 3 sponsors on board at the \$250 range.
They are Bayleaf Café, Apollo Bay Arts Inc and AB Surf and Fish.

We have received a grant of \$800 from Apollo Bay and District Community Bank.

We have lodged an application for sponsorship with the Community Chemist and are hopeful of a positive outcome there. Thanks to Bryan for the work he has done there.

Bryan and myself have put an application in to the AB News and attended their meeting and hope to be able to report positively about that at the AGM

Fundraising

We have had a number of raffles at the Apollo Bay Hotel. During winter the take for these is approx \$200 .They take about an hour to do so they are well worth the effort and as we should be on air when we run the next one that will give us even more to chat to the punters about.

We definitely need to keep ourselves in the loop with regards to doing any over the holiday period as they are much more lucrative.

We will also need to think about the possibility of any sausage sizzles over the summer period as well.

On behalf of the sponsorship committee
Anton Tibbits